

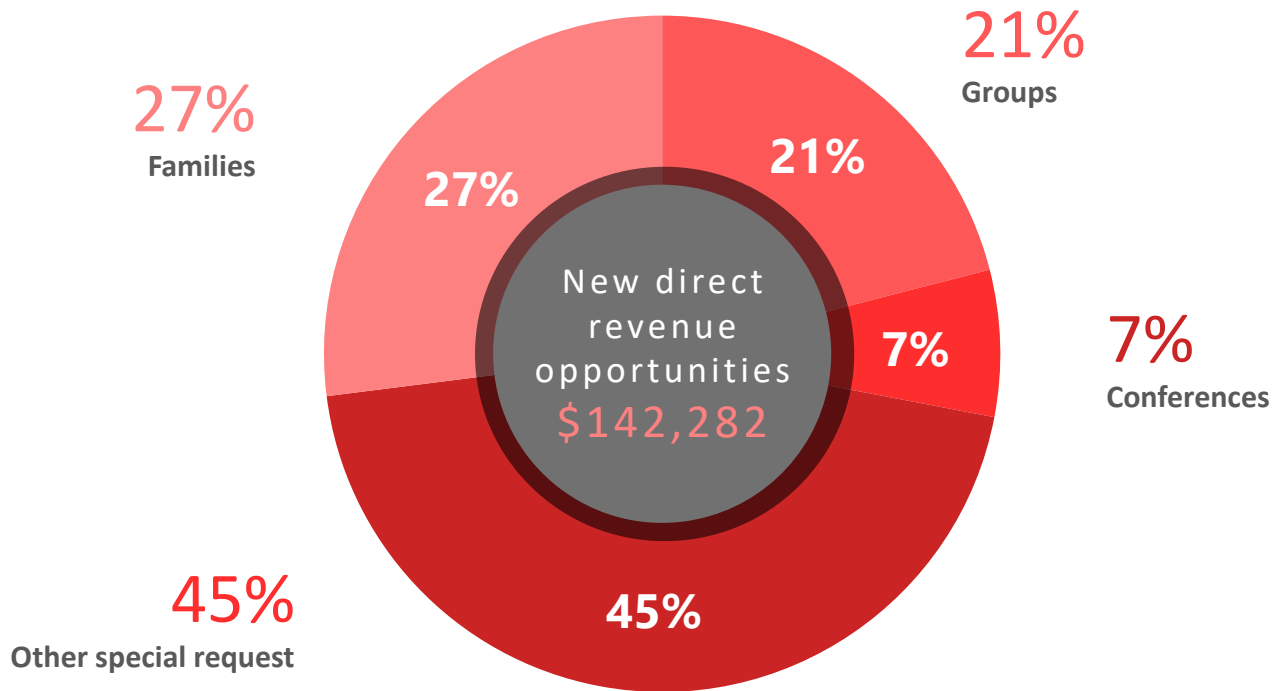


FIRST

Revenue Case Study – First Hotels

Copenhagen, Denmark

(Kong Frederik Hotel, Twentyseven Hotel, Mayfair Hotel)



Conversations: 175 • Average length of stay: 2.75 nights

New revenue opportunities: 70

